



GOVERNOR'S CONFERENCE

on WORKERS' COMPENSATION

The 67th annual Montana Governor's Conference on Workers' Compensation will be held September 28th - 30th, 2022 at the Missoula Hilton Garden Inn. This premiere event brings together the Montana Workers' Compensation community and other stakeholders for three days of education and conversation to positively impact Montanans! Conference sponsorship and exhibitor opportunities are available and are a great way to showcase your company's brand, products, and services – before, during, and after the event.

To secure your sponsorship or exhibitor booth visit our [website](#) or contact

Peter Van Nice (406) 444-0566 pvannice@mt.gov | Mike Bartow (406) 444-6535 mbartow@mt.gov

Sponsor & Exhibitor Benefits	Platinum \$4,000	Gold \$3,000	Silver \$2,000	Bronze \$1,000	Exhibitor \$800
Pre-Conference Marketing					
Logo & link on conference website	X	X			
Logo & link included in pre-conference email marketing	X	X	X		
Logo & link on pre-conference social media posts	X	X			
On-Site Conference Marketing					
Complimentary conference registrations	4	3	2	1	1
Logo on printed sponsorship board	X	X	X	X	
Logo on big screens during breaks	X	X	X	X	
Logo on big screens during breakfast sessions	X	X	X		
Logo on big screens during conference opening & closing	X				
Logo on big screens during Awards Luncheon	X				
1/4-page ad in conference program				X	
1/2-page ad in conference program		X	X		
Full page ad in conference program	X				
Exhibitor booth					X
Post-Conference Marketing					
Logo & link on post-conference "Thank You" email	X	X	X	X	X

Customized sponsorship opportunities are also available to include Cocktail Receptions, Keynote Speakers, and more!



Program Advertising Guidelines

Platinum Sponsors:

Full-page ad - run in conference program
5.5"W x 8.5"H

Gold & Silver Sponsors:

1/2 page ad in conference program
2.75"W x 4.25"H - vertical
4.25"W x 2.75"H - horizontal

Bronze Sponsors:

1/4 page ad in conference program
1.375" W x 2.125"H - vertical
2.125"W x 1.375"H - horizontal

Logos:

If used as an ad, please ensure logo conforms to above specs

All ads will be full-color

Please provide files as PDF's at press quality or as jpegs or gifs at 300dpi

Please ensure any links in your ads are functional

All logos and ads are due no later than **July 31, 2022**

Contact Cindy Zimmerman at cindy.zimmerman@mt.gov if you have questions



1/2 page horizontal



1/2 page vertical



1/4 page vertical



1/4 page horizontal