

The 68<sup>th</sup> annual Montana Governor's Conference on Workers' Compensation will be held September 27th - 29th, 2023 at the Kimpton Armory Hotel, Bozeman, Montana. This premiere event brings together the Montana Workers' Compensation community and other stakeholders for three days of education and conversation to positively impact Montanans! Conference sponsorship and exhibitor opportunities are available and are a great way to showcase your company's brand, products, and services – before, during, and after the event.

# To secure your sponsorship or exhibitor booth visit our <u>website</u> or contact

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Sponsor & Exhibitor Benefits	Platinum \$4,000	Gold \$3,000	Silver \$2,000	Bronze \$1,000	Exhibitor \$800
Pre-Conference Marketing					
Logo & link on conference website	X	Х			
Logo & link included in pre-conference email marketing	Х	Х	Х		
Logo & link on pre-conference social media posts	X	Χ			
On-Site Conference Marketing					
Complimentary conference registrations	4	3	2	1	1
Logo on printed sponsorship board	Х	Х	Х	Х	
Logo on big screens during breaks	Х	Х	Х	Х	
Logo on big screens during breakfast sessions	Х	Χ	Х		
Logo on big screens during conference opening & closing	Х				
Logo on big screens during Awards Luncheon	Х				
1/4-page ad in conference program				Х	
1/2-page ad in conference program		Х	Х		
Full page ad in conference program	X				
Exhibitor booth					Х
Post-Conference Marketing					
Logo & link on post-conference "Thank You" email	X	Χ	Х	Х	Х

Customized sponsorship opportunities are also available to include Cocktail Receptions, Keynote Speakers, and more!



## **Program Advertising Guidelines**

### **Platinum Sponsors:**

Full-page ad - run in conference program size 8" W x 10.5" H

### **Gold & Silver Sponsors:**

1/2 page ad in conference program sizes 8" W x 5" H 4" W x 10.5" H

### **Bronze Sponsors:**

1/4 page ad in conference program sizes 4" W x 5" H 8" W x 2.25" H

#### Logos:

If used as an ad, please ensure logo conforms to above specs

All ads will be full-color
Please provide files as PDF's at press quality or as jpegs or gifs at 300dpi
Please ensure any links in your ads are functional
All logos and ads are due no later than July 31, 2023
Contact Cindy Zimmerman at cindy.zimmerman@mt.gov if you have questions