



GOVERNOR'S CONFERENCE

on WORKERS' COMPENSATION

The 69th annual Montana Governor's Conference on Workers' Compensation will be held September 11th - 13th, 2024 at the Copper King Hotel in Butte, Montana. This premiere event brings together the Montana Workers' Compensation community and other stakeholders for three days of education and conversation to positively impact Montanans! Conference sponsorship and exhibitor opportunities are available and are a great way to showcase your company's brand, products, and services – before, during, and after the event.

To secure your sponsorship or exhibitor booth visit our [website](#) or contact

Carissa Stahly (406) 444-0082 Carissa.Stahly@mt.gov | Mike Bartow (406) 444-6535 mbartow@mt.gov

Sponsor & Exhibitor Benefits	Platinum \$4,000	Gold \$3,000	Silver \$2,000	Bronze \$1,000	Exhibitor \$800
Pre-Conference Marketing					
Logo conference website	X	X			
Logo included in pre-conference email marketing	X	X	X		
Logo on pre-conference LinkedIn posts	X	X			
On-Site Conference Marketing					
Complimentary conference registrations	4	3	2	1	1
Logo on monitors at Registration Desk and Outside Conference Doors	X	X	X	X	
Logo on big screens during breaks	X	X	X	X	
Logo on big screens during breakfast sessions	X	X	X		
Logo on big screens during conference opening & closing	X				
Logo on big screens during Awards Luncheon	X				
1/4-page ad in conference program				X	
1/2-page ad in conference program		X	X		
Full page ad in conference program	X				
Exhibitor booth					X
Post-Conference Marketing					
Logo on post-conference "Thank You" email	X	X	X	X	X

Customized sponsorship opportunities are also available to include Cocktail Receptions, Breaks, Meals, Conference Lanyards and more!



Program Advertising Guidelines

Platinum Sponsors:

Full-page ad - run in conference program size
8" W x 10.5" H

Gold & Silver Sponsors:

1/2 page ad in conference program sizes
8" W x 5" H
4" W x 10.5" H

Bronze Sponsors:

1/4 page ad in conference program sizes
4" W x 5" H
8" W x 2.25" H

Logos:

If used as an ad, please ensure logo conforms to above specs

All ads will be full-color

Please provide files as PDF's at press quality or as jpegs or gifs at 300dpi

Please ensure any links in your ads are functional

All logos and ads are due no later than **July 15, 2024**

Contact Cindy Zimmerman at cindy.zimmerman@mt.gov if you have questions